



Contribution ID: 57

Type: **not specified**

Press, social media: how to deal with it.

Friday, 11 June 2021 11:55 (25 minutes)

Your research/project is finally out? Congratulations! But, let's not forget that the research publication is not the end of the process, but the beginning of another one, also important: communication. Mastering communication, and all communications tools, especially media and digital tools, is now crucial to promote your research. This talk aims to give you some tips to optimise the promotion of your research/project in the press and on social media.

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Session Classification: How To Promote Your Research