

The 7th EIROforum School of Instrumentation 2021

Friday, 11 June 2021

How To Promote Your Research: How to Promote your Research (09:30 - 11:10)

-Conveners: **Giovanna Cicognani; Sarah Charley; Barbara Ferreira**

time	[id] title	presenter
09:30	[64] Welcome to Project Day	CICOGNANI, Giovanna
09:35	[65] Introduction to science communication: why share your research - (Bárbara Ferreira, ESO)	FERREIRA, Barbara
09:55	[56] Why people were on Facebook during your talk And other lessons in effective communication for scientists	CHARLEY, Sarah

How To Promote Your Research: How To Promote Your Research (11:30 - 12:20)

-Conveners: **Tamaryin Godinho; Delphine Chenevier**

time	[id] title	presenter
11:30	[58] The pen is mightier than the pipette: writing to inform and engage (Tamaryin Godinho – Science in School)	GODINHO, Tamaryin
11:55	[57] Press, social media: how to deal with it.	CHENEVIER, Delphine